

The background features a dense urban environment with numerous skyscrapers of various heights and architectural styles. The sky is filled with large, billowing clouds that are heavily tinted with warm, orange, and red hues, suggesting either a sunrise or a sunset. The overall atmosphere is one of a bustling, modern metropolis.

ARROGANCE

MILANO

ARROGANCE

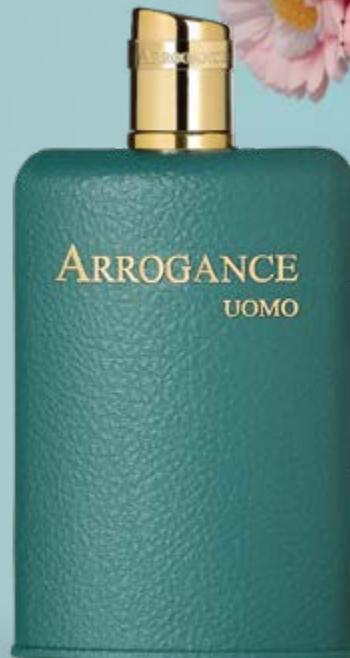
MILANO

40
YEARS

ANNIVERSARY

THE **NEW** FRAGRANCE

THANK YOU FOR THESE
40 YEARS TOGETHER!
*To celebrate this important
milestone, ARROGANCE presents
two inedit fragrances and
the iconic, timelessly shaped
bottles are dressed in exciting
new colors!*



GRAZIE PER QUESTI
40 ANNI INSIEME!
*Per festeggiare questo importante
traguardo ARROGANCE presenta
due inedite fragranze e gli iconici
flaconi dalle forme senza
tempo si vestono di nuovi
emozionanti colori!*

ARROGANCE

FEMME

► NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE

A tribute to the most sophisticated femininity, underlined by the new color code that anticipates a bright and intense bouquet. An elegant and floral fragrance, in which vibrant citrus chords and enveloping white flowers blend, sealed by woody and musk notes.

Un omaggio alla femminilità più sofisticata, sottolineata dall'inedito codice colore che anticipa un bouquet luminoso e intenso. Una fragranza elegante e floreale, in cui si fondono vivaci accordi agrumati e avvolgenti fiori bianchi, sigillati da note legnose e muschi.



EAU DE PARFUM SPRAY

100 ML



Ingredients

HEAD

FREESIA,
LEMON,
SICILIAN ORANGE,
MELON

HEART

TRANSPARENT FLOWERS,
TIARE,
WHITE MUSK

BASE

GRAY AMBER

ARROGANCE

UOMO

► NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE ► THE NEW FRAGRANCE

Lively and charismatic, like the strong personality it inspires, underlined by an intense and enveloping color code.

A tribute to the exploration of distant lands, this ambery fougère fragrance blends the most vibrant citrus fruits with generous flowery chords and spices, sealed by enveloping woody chords.

Vivace e carismatico, come la personalità forte cui si ispira, sottolineato da un codice colore intenso e avvolgente.

Omaggio all'esplorazione di terre lontane, questa fragranza fougère ambrata, combina gli agrumi più vivaci con generosi accordi fioriti e spezie, sigillati da legni avvolgenti.



EAU DE PARFUM SPRAY

100 ML



Ingredients

H E A D

ARANCIO DEL BRASILE,
LIMONE,
PEPE ROSA,
PEPE NERO

H E A R T

GELSONIMO,
GERANIO,
LAVANDA

B A S E

LEGNO DI CEDRO,
MUSCHIO DI QUERIA,
AMBRA GRIGIA,
FAVA TONKA,
VETIVER

ARROGANCE
MILANO



ARROGANCE

FEMME

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Dinamic and independent. Aware of her femminility, the woman who wears ARROGANCE FEMME lives intensely every moment of the day whith the intense notes of her perfume.

Dinamica e indipendente. Consapevole della sua femminilità, la donna che indossa ARROGANCE FEMME vive intensamente ogni momento della giornata, accompagnata dalle note intense e avvolgenti del suo profumo.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



Ingredients

H E A D
BERGAMOT
ORANGE
WHITE LILY

H E A R T
JASMINE
ROSE
ORANGE FLOWERS

B A S E
CEDAR
OAK MOSS
MUSK

ARROGANCE

FEMME

► BATH LINE ► BATH LINE



DEODORANT SPRAY

150 ML

SHOWER GEL

200 & 400 ML

BODY LOTION

200 & 400 ML

BODY CREAM

250 ML

ARROGANCE
MILANO



ARROGANCE Passion

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Resilient and eclectic. The ARROGANCE PASSION woman coquers with her way of being, a mix of energy and femminility with which she faces the everyday challenges, for her vibrant perfume, like the intensity of her nature.

Determinata ed eclettica. La donna ARROGANCE PASSION conquista con il suo modo di essere, un mix di energia e femminilità con cui affronta le sfide di ogni giorno. Per lei un profumo vibrante, come l'intensità del suo carattere.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



Ingredients

HEAD

MANDARIN
JASMINE
ORANGE FLOWER

HEART

TUBEROSE
CUMIN
HELIOTROPE

BASE

AMBER
CASHMERE
WOOD
CEDARWOOD

ARROGANCE

FEMME

► BATH LINE ► BATH LINE



DEODORANT SPRAY

150 ML



BODY CREAM

250 ML

ARROGANCE

MILANO



ROSE REBEL

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Intriguing and gently rebellious, a fragrance with a strong and multifaceted personality. A riot of fruity notes and enveloping floral chords from which the unprecedented marshmallow note, the true protagonist of this bouquet, stands out sealed by sensual gourmand notes and precious woods.

Intrigante e dolcemente ribelle, una fragranza dalla personalità forte e sfaccettata.

Un tripudio di note fruttate e avvolgenti accordi fioriti da cui spicca l'inedita nota marshmallow, vera protagonista di questo bouquet, suggellato da sensuali note gourmand e legni preziosi.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

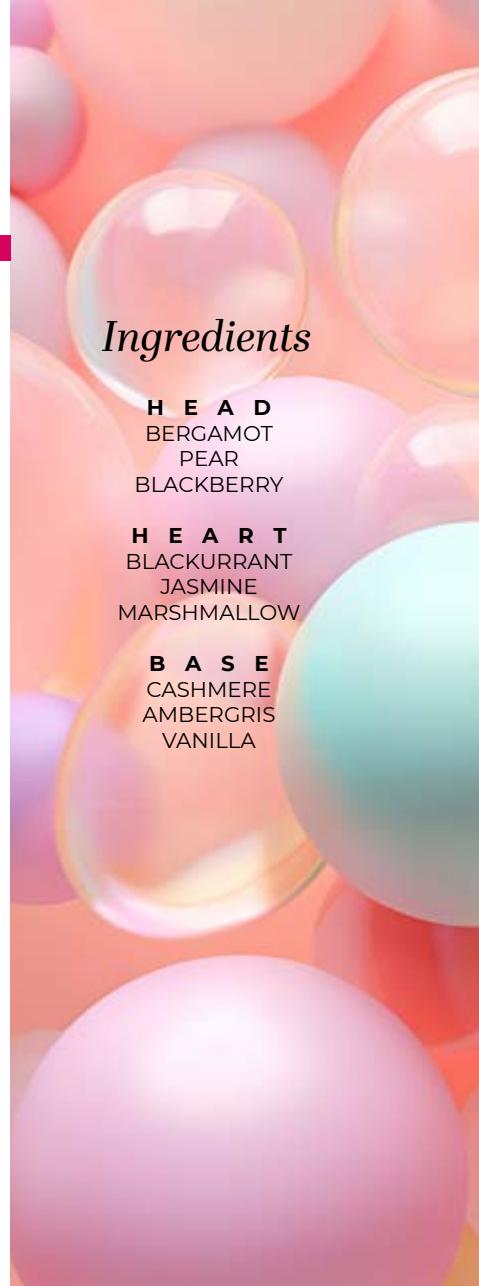
30 ML

Ingredients

H E A D
BERGAMOT
PEAR
BLACKBERRY

H E A R T
BLACKCURRANT
JASMINE
MARSHMALLOW

B A S E
CASHMERE
AMBERGRIS
VANILLA



ROSE REBEL

► BATH LINE ► BATH LINE



SHOWER GEL

200 & 400 ML

BODY LOTION

200 & 400 ML

ARROGANCE

MILANO



ARROGANCE BLUE

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Ambitious, outgoing and brilliant, the man who wears ARROGANCE BLUE loves challenges, he is a free spirit who dares with irony in the everyday choices. His perfume, indispensable accessory, has a vibrant freshness that best expresses its personality

Ambizioso, estroverso e brillante, l'uomo che indossa ARROGANCE BLUE ama le sfide, è uno spirito libero che osa con ironia nelle scelte di tutti i giorni: Il profumo, suo irrinunciabile accessorio, con vibrante freschezza esprime al meglio la sua personalità.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML

Ingredients

H E A D
SICILIAN ORANGE
GRAPEFRUIT
BERGAMOT
APPLE
MINT

H E A R T
CINNAMON
CARDAMOM
PINK PEPPER
NUTMEG

B A S E
VANILLA
SANDALWOOD
MODERN AMBER
MUSK



ARROGANCE BLUE

► BATH LINE ► BATH LINE



AFTER SHAVE

100 ML



DEODORANT SPRAY

150 ML

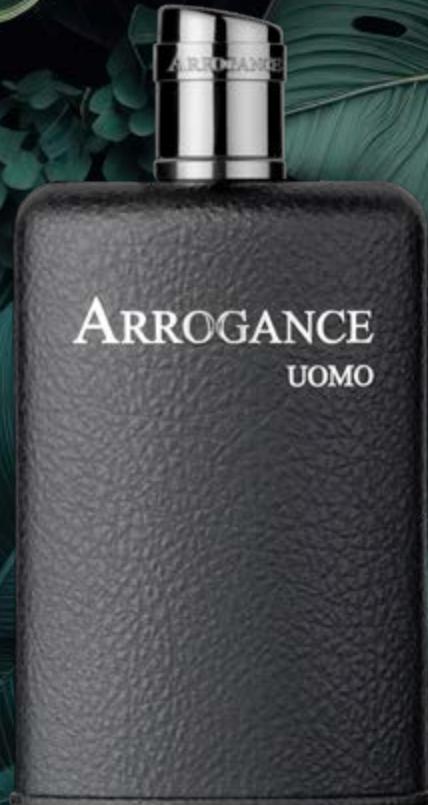


HAIR & BODY SHAMPOO

200 & 400 ML

ARROGANCE

MILANO



ARROGANCE

UOMO

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

Dinamic and self-confident, the ARROGANCE UOMO man charms with his charisma and conquers with exuberance and pinch of madness. Free from preconceptions, he savor every moment and he faces life like a journey with accord of his perfume.

Dinamico e sicuro di sé, l'uomo ARROGANCE UOMO affascina con il suo carisma e conquista con esuberanza ed un pizzico di follia. Libero da preconcetti, assapora ogni momento della vita che affronta come un viaggio, accompagnati dagli accordi speziati del suo profumo.



EAU DE TOILETTE SPRAY

100 ML



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML

Ingredients

H E A D

BERGAMOT
MANDARIN
NEROLI
PETITGRAIN

H E A R T

LAVENDER
BASIL
CORIANDER
JASMINE
LILY OF THE VALLEY

B A S E

SANDALWOOD
CEDARWOOD
PATCHOULI
VETYVER

ARROGANCE

UOMO

► BATH LINE ► BATH LINE



AFTER SHAVE

100 ML



DEODORANT SPRAY

150 ML



HAIR & BODY SHAMPOO

200 & 400 ML

ARROGANCE

MILANO



ARROGANCE HOMME

► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE ► FRAGRANCE

A modern classic, the man who wears ARROGANCE HOMME conquers with his strong personality and his charm. contemporary gentleman, he appreciates elegant and refined accessories like his timeless perfume.



EAU DE TOILETTE SPRAY

50 ML



EAU DE TOILETTE SPRAY

30 ML



DEODORANT SPRAY

150 ML

Un classico sempre attuale, l'uomo che indossa Arrogance Homme conquista con la sua forte personalità e il suo fascino. Gentleman contemporaneo, apprezza accessori eleganti e ricercati, come il suo profumo senza tempo.

Ingredients

H E A D
LAVANDER
SICILIAN BERGAMOT
PEPPER

H E A R T
TOBACCO
GERANIUM
HONEY
CEDAR OF LEBANON

B A S E
OAK MOSS
PATCHOULI
AMBER
LABDANUM
CISTUS





The First

MILANO

www.thefirst.it

www.arroganceparfums.it